



GUIDELINES FOR APPLYING TO THE DIRECT FINANCING PROGRAM

The Direct Financing Program of the Black and Indigenous Liberation Movement (BILM) aims to support the work of communities, grassroots organizations and social movements fighting for diversity, inclusion, equity, non-discrimination (including racial and others), climate justice and intersectionality.

As its name indicates, BILM's Direct Financing Program seeks to directly support the work carried out by communities, grassroots organizations and social movements without middlemen.

To this end, the Program wants to reach actors on the front line, especially in these times of reshaping the political scenario, which has direct impacts on the communities and their territories.

BACKGROUND

BILM is a coalition of grassroots organizations working in solidarity with frontline communities and other allies to support anti-colonial struggles in 16 countries of Abya-Yala or the so-called "America", all the way from Canada to Brazil.

BILM has two main objectives:

- **Coordinate:** We consider ourselves as a meeting space that seeks to coordinate the local struggles of the indigenous and black communities in order to create a regional projection for initiatives, demands and claims related to the black and indigenous communities of the continent.
- **Raise awareness:** The platform seeks to raise awareness of the struggles happening in various parts of the continent and share the opposition to racism, colonialism as well as the assertion of the rights of indigenous native peoples and black peoples, heirs of the African diaspora in the Americas.



BLACK & INDIGENOUS LIBERATION MOVEMENT

ELIGIBILITY CRITERIA

The BILM Direct Financing Program can support any action with the following purposes:

- Actions with direct and immediate impact.
- Symbolic and media actions.
- Joint actions with movements in other regions.
- Capacity development.

The following criteria will be considered in selecting the projects and/or activities to receive direct funding:

- Fulfill the criteria set forth in the rules.
- Participating in the work groups of the BILM platform.
- Meaningful impact for the activity corresponding to BILM's objectives.
- Gender mainstreaming
- Environment mainstreaming
- Funding requested cannot exceed \$3000 per project/activity.
- There will be no funding for salaries or direct payments to individuals.
- It is not required to be a legal organization or association in order to apply for assistance.

HOW TO PARTICIPATE

The process is very simple, all you have to do is:

- Download the guidelines, available at: www.blackindigenousliberation.com/fondo
- Submit a one-sheet or video project proposal including:
 - Description of the organization or group that will develop the activity / action.
 - Context of the activity/action.
 - The type of activity/action, its specific objective and its details (date and location).
 - The amount requested and a statement in which you let us know where specifically would be allocated the requested amount .
- All the received projects will be evaluated by the BILM team.



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- Once your project is approved, we will contact you to coordinate administrative details.
- During the project execution, you must prepare media content, to be sent to this email address: leo@blackindigenousliberation.com

CALL DEADLINE

The call period is open from May 24, 2021 to September 1, 2021.

The call decision will be answered no later than 30 days after the presentation of the project.

FUNDING GROUNDS

In order to add allies to BILM, the Direct Financing Program will request from the beneficiaries a narrative summary of the activity or multimedia content to distribute through social networks and website with the following objectives:

- The activity must be documented
- Raise awareness through the activity.
- Encourage other grassroots actors to mobilize.
- Gather new allies for BILM.

Examples of media products

- Short videos, from 1 to 5 minutes long. They can be recorded with mobile phones. It's important that the video explains the project or cause you are promoting.
- Picture galleries that we can distribute on social media. Please include credits for each picture, as well as a description.
- Podcast and audio testimonies having a maximum duration of 5 minutes.
- Blogs and/or post compilations.
- Published media articles.

CONTACT

For any questions or concerns regarding the rules for the operation of the Program, you can contact: leo@blackindigenousliberation.com